

Matrix of Partner Initiatives

The College Board

www.collegeboard.com

Partner Liaison: Tom Rudin, Vice President, Corporate and Foundation Relations

The College Board is a not-for-profit membership association whose mission is to connect students to college success and opportunity. Founded in 1900, the association is composed of more than 4,500 schools, colleges, universities, and other educational organizations. Each year, the College Board serves over three million students and their parents, 23,000 high schools, and 3,500 colleges through major programs and services in college admissions, guidance, assessment, financial aid, enrollment, and teaching and learning. Among its best-known programs are the SAT®, the PSAT/NMSQT®, and the Advanced Placement Program (AP®). The College Board is committed to the principles of excellence and equity, and that commitment is embodied in all of its programs, services, activities, and concerns.

	Research	Policy	Practice	Public Engagement
Innovations & restructuring				
Academic standards & assessment	X	X	X	
Preparation of teachers, principals & youth workers	X	X	X	
Relevant and connected learning experiences				
Alignment of secondary & post-secondary education				
Active, powerful, & knowledgeable communities		X	X	
Personalization & support for high school-aged youth				



**NATIONAL
HIGH SCHOOL
ALLIANCE**